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News Its all happening at surf extravaganza



[Surfer Joe Curran]

The worlds of art, music, film, surfing and skateboarding will converge at The Happening at Village Underground in East London

by George Mojo

18/06/2008:// The event will feature a select group of artists and photographers exhibiting work based in contemporary beach and street cultures followed by acoustic music performances by Neil Halstead, Mason Jennings, Tristan Prettyman and a Special Guest.

In addition, The Happening will help raise money and awareness for Sea Shepherd Conservation Society. This is part of an international tour that includes events in Sydney, Tokyo, London, Cornwall, Paris, New York City and San Francisco.

The Happening will take place at East London's Village Underground in, London, on July 1st.

The event kicks off with the art exhibition. Featured artists and photographers include Thomas Campbell, Andy Davis, Wolfgang Bloch, Jenny Bowers, Jeff Canham, Ryan Heywood, David Lloyd, Greg LaMarche, Ben Cook, Harry Daily, Scott Richards, Julie Goldstein, Alex Kopps, Herbie Fletcher, Kate Sutton, Joe Curren and more.

The evening continues with music performances by Neil Halstead, Mason Jennings, Tristan Prettyman.

The event will also showcase four films including feature film, "Sliding Liberia" by Britton Caillouette and Nicholai Lidow. In addition, there will be short films by the Malloys, Thomas Campbell and The Gothic Dolphins.

The Happening then moves to Cornwall for the next stop at 'The Sandsifter' overlooking Godrevy Beach in Cornwall on Friday 4th July.

The Happening is an art, film and music festival embodying the spirit of surf and skate culture. It is a collaboration between Brushfire Records, The Surf Gallery and Woodshed Films, the creators of The Moonshine Festival.

The first event took place at Orange County Museum of Art in Newport Beach, Calif. in January 2007, followed by another successful show at Milk Gallery in New York City - further establishing itself as the leading surf culture art and music event.